

Enrollment-Retention Committee Minutes

October 11, 2019

Present: C. Almeda, A. Cederberg, D. Coates, C. Colella, M. Collins, L. Cosby, L. Depta, C. Dunten, C. Gearig, S. Hermann, K. Johnson, P. Linden, B. Lueth, A. Marsh-Peek, D. Mondoux, N. Nielsen, E. Pauken, M. Pauken, C. Voss; T, Welsh

Absent: M. Adams, C. Cockerel, L. Cool, E. Dominianni, A. Fontaine, S. Hubbell, C. Olson, C. Ross, C. Stroven, L. Thomas, M. Thompson

Minutes were approved

Departmental Updates

- Enrollment
 - College Night
 - Mon, 10/14, 6 – 7:30
 - TY to all who have volunteered to help
 - Get It Done
 - Planning meetings in process
 - TTC: Wed, 11/20, 4 – 7
 - AWH: Thu, 12/5, 3 - 6
- Mini Initiative Grants document attached to meeting packet
 - 2 deadlines for submission
 - Thu, 10/31
 - Sat, 2/29

IR Update

- Winter Enrollment
 - Currently down, but is early in process
 - EMC registration is next week
- Program Enrollment Data/10-year Total Head Count Change
 - Previous request made to review data (for past 5 years) per program area to see where declines have occurred
 - Pulled “program of record” as found in Banner
 - Only “for credit programs” (career academies not included)
 - Discussion highlights
 - Reflects “program of record”
 - Some students have multiple programs in record
 - Stop outs/returners do not always change programs
 - Policy states if out 2 years or more, must re-apply
 - Graduates who return to different programs
 - Per Alisha, KVCC policy students can only pursue one certificate/degree at a time
 - Per Mike, need to clean up “end-program” process
 - Issue re: 3+1 - students applying for 2 degrees
 - 3 + 1 is not HLC approved, per Alisha
 - Sub Group to review/make recommendations re: 3+1
 - Angela (chair); Dan; Sarah; Alisha
 - FT = 24 credits for academic year (including summer)
 - PT = Apprx 67% of total enrollment
 - Dan to compile/distribute explanatory notes re: data

Enrollment-Retention Committee Minutes

October 11, 2019

- Question raised re: future direction of enrollment
 - Per Mike
 - Current model unsustainable
 - Questioned whether analysis of 5-year head count change and factors associated with change would be more realistic
 - Significant strides have been made
 - Director of Retention-Completion position
 - Target X
 - Recruitment Strategies
 - New Student Orientation
 - 52% have registered by end of process
 - If student starts program FT, will likely continue FT status
 - FYE
 - Need to educate college community re:
 - Data
 - Fact that everyone impacts enrollment-retention
 - Suggestion made to include info in orientation
 - Additional comments re: enrollment-retention
 - Review re: class schedules is in process
 - Course offerings
 - Timing (days/time of day)
 - Programs that can be totally completed w/night courses
 - Most students work 30 hours/week
 - Investigate offerings for “undecideds”
 - Prevalent issue among high schoolers
 - Develop “next-track” classes for appropriate programs
 - i.e. apprenticeship program would be ideal
 - Adult Learner assistance via Federal Funds previously available
 - Early Middle College
 - KVCC = 10% of enrollment
 - Kellogg = 40-50%
 - Embed presence
 - High schools
 - TRS/FYE
 - Would need to change name (“College/Career Perspective”) to facilitate financial aid; state would need to review/approve
 - Would be challenge to offer in high schools
 - Employers
 - Ask SVAC students how they were contacted

Enrollment-Retention Committee Minutes October 11, 2019

Communication to Waitlisted Students

- Recent situation
 - NSO students were waitlisted for course
 - New section was added
 - Could not contact students directly; must have Dean's approval
- Clarification needed re: actual policy/protocol (from Sarah Hubbell)
 - Policy/protocol should be consistent across all disciplines
- Discussion re: possible need for FT schedule with 12-week classes for lowest-level classes
 - Longer in-class time beneficial for many students
 - ? data available re: success in 12 wk v. 15 wk classes